



**Title Sponsorship**  
**(Available)**

**Investment: \$4,000**

As Title Sponsor of the Greer Station Oktoberfest, your company or organization will be positioned as follows: "**Company Name Greer Station Oktoberfest.**" Your company logo will be integrated into the Greer Station Oktoberfest event logo.

**On Site Exposure:**

- Opportunity to hang 5 Corporate banners with priority placement throughout the event site
- Recognition from each stage
- Display area in festival site (booths)

**Media Exposure:**

- Inclusion in all public relations efforts
- Inclusion in 100% of radio promotional schedule
- Web Link

**Print & Logo Exposure:**

- Logo on the event poster, Over-the-street banner, Light Pole Banners, Event guide, and T-shirt
- Logo on 100% of all print advertising
- Logo on all Oktoberfest tickets

**Hospitality**

- 75 Oktoberfest Tickets
- 15 Sponsor T-shirts
- First right of refusal for 2010 Greer Station Oktoberfest

**Presenting Sponsorship**  
**(2 Available)**

**Investment: \$2,500**

As Presenting Sponsor of the Greer Station Oktoberfest, your company or organization will be positioned as follows: **“Greer Station Oktoberfest presented by Your Company Name.”**

On Site Exposure:

- Opportunity to hang 3 Corporate banners with priority placement throughout the event site
- Recognition from each stage
- Display area in festival site (10x10 tent, table, and 2 chairs)

Media Exposure:

- Inclusion in all public relations efforts
- Inclusion in radio promotional schedule
- Web Link

Print & Logo Exposure:

- Logo on the event poster, Over-the-street banner, Event guide, and T-shirt
- Logo on all print advertising

Hospitality

- 50 Greer Oktoberfest Tickets
- 10 Sponsor T-shirts
- First right of refusal for 2010 Greer Station Oktoberfest

**Oompah Stage Sponsor**  
**Investment: \$2,500**

As the Oompah Stage Sponsor at the Greer Station Oktoberfest, your company or organization will be positioned as follows: **“Your Company Name Oompah Stage.”**

On Site Exposure:

- Opportunity to hang 4 Corporate banners at the stage location
- Recognition from stage and ability to hand out promo items from the stage in between sets
- Display area in close proximity to the Oompah Stage including 10x10 tent, table, and 2 chairs

Media Exposure:

- Inclusion in all public relations efforts
- Inclusion in radio promotional schedule
- Web Link

Print & Logo Exposure:

- Logo on the event poster
- Logo on all print advertising
- Greer Oktoberfest will produce a stage banner approximately 20'x2' with your company logo included

Hospitality

- 50 Oktoberfest Tickets
- 10 Sponsor T-shirts
- First right of refusal for 2010 Greer Station Oktoberfest

**T-Shirt Sponsor**  
**(Available)**

**Investment: \$1,500**

As the Volunteer T-shirt Sponsor at the Greer Station Oktoberfest, your company or organization has the opportunity to be the exclusive business listed on all Volunteer T-shirts with the exception of the Title and Presenting Sponsors.

Media Exposure:

- Inclusion in all public relations efforts where principal sponsors are recognized
- Web Link

Print & Logo Exposure:

- Logo on the event poster, and Event guide
- Logo on all print advertising where principal sponsors are recognized

Hospitality:

- 25 Oktoberfest Tickets
- 10 Sponsor T-shirts

**Wine Valley Sponsor**  
**(1 Available)**

**Investment: \$750**

As the Wine Valley Sponsor at the Greer Station Oktoberfest, your company or organization will be positioned as follows: **“Your Company Name Wine Valley.”**

On Site Exposure:

- Greer Oktoberfest will produce a Wine Valley banner approximately 20’x2’ with your company logo included
- Opportunity to hang 2 Corporate banners inside the Wine Valley area.
- Display area in close proximity to Wine Valley including 10x10 tent, table, and 2 chairs

Media Exposure:

- Inclusion in public relations efforts where principal sponsors are recognized
- Inclusion in radio promotional schedule where principal sponsors are recognized
- Web Link

Print & Logo Exposure:

- Logo on the event poster
- Logo on print advertising where principal sponsors are recognized

Hospitality

- 20 Oktoberfest Tickets
- 5 Sponsor T-shirts
- First right of refusal for 2010 Greer Station Oktoberfest

**Biergarten Sponsor**

**Investment: \$1,500**

**(SOLD)**

As the Biergarten Sponsors at the Greer Station Oktoberfest, your company or organization will be positioned as follows: **“Your Company Name Biergarten.”**

**On Site Exposure:**

- Greer Oktoberfest will produce a Biergarten banner approximately 20’x2’ with your company logo included
- Opportunity to hang 2 Corporate banners inside the Biergarten area.
- Biergarten Area with your company’s marketing material on each table inside the area; approximate size 15’x30’

**Media Exposure:**

- Inclusion in public relations efforts where principal sponsors are recognized
- Inclusion in radio promotional schedule where principal sponsors are recognized
- Web Link

**Print & Logo Exposure:**

- Logo on the event poster
- Logo on print advertising where principal sponsors are recognized

**Hospitality**

- 25 Oktoberfest Tickets
- 8 Sponsor T-shirts
- First right of refusal for 2010 Greer Station Oktoberfest

**Bistro Sponsor**

**(2 Available)**

**Investment: \$1,500**

As one of the Bistro Sponsors at the Greer Station Oktoberfest, your company or organization will be positioned as follows: **“Your Company Name Bistro Area.”**

**On Site Exposure:**

- Oktoberfest will produce a Bistro banner approximately 10’x2’ with your company logo included
- Opportunity to hang 2 corporate banners inside the Bistro area.
- Bistro Area with your company’s marketing material on each table inside the area; approximate size 15’x30’

**Media Exposure:**

- Inclusion in public relations efforts where principal sponsors are recognized
- Web Link

**Print & Logo Exposure:**

- Logo on the event poster
- Logo on print advertising where principal sponsors are recognized

**Hospitality**

- 25 Oktoberfest Tickets
- 8 Sponsor T-shirts
- First right of refusal for 2010 Greer Station Oktoberfest

**SOLD TO:**



**SPATEN**  
*München*

**Sauerkraut n' Sausage Sponsor**

**Investment: \$500**

Web link

10x10 space for a business booth

20 Oktoberfest Tickets

4 Sponsor T-shirts

Program Listing

**Pretzel Sponsor**

**Investment: \$250**

Web link

10 Oktoberfest Tickets

2 Sponsor T-Shirts

Program Listing