



Title Sponsorship
(Available)

Investment: \$5,000

As Title Sponsor of the Greer Station Oktoberfest, your company or organization will be positioned as follows: "**Company Name Greer Station Oktoberfest.**" Your company logo will be integrated into the Greer Station Oktoberfest event logo.

On Site Exposure:

- Opportunity to hang 5 Corporate banners with priority placement throughout the event site
- Recognition from each stage
- Display area in festival site (booths)

Media Exposure:

- Inclusion in all public relations efforts
- Inclusion in 100% of radio promotional schedule
- Web Link

Print & Logo Exposure:

- Logo on the event poster, Over-the-street banner, Light Pole Banners, Event guide, and T-shirt
- Logo on 100% of all print advertising
- Logo on all Oktoberfest tickets

Hospitality

- 75 Oktoberfest Tickets
- 15 Sponsor T-shirts
- First right of refusal for 2011 Greer Station Oktoberfest

Presenting Sponsorship
(2 Available)

Investment: \$3,000

As Presenting Sponsor of the Greer Station Oktoberfest, your company or organization will be positioned as follows: **“Greer Station Oktoberfest presented by Your Company Name.”**

On Site Exposure:

- Opportunity to hang 3 Corporate banners with priority placement throughout the event site
- Recognition from each stage
- Display area in festival site (10x10 tent, table, and 2 chairs)

Media Exposure:

- Inclusion in all public relations efforts
- Inclusion in radio promotional schedule
- Web Link

Print & Logo Exposure:

- Logo on the event poster, Over-the-street banner, Event guide, and T-shirt
- Logo on all print advertising

Hospitality

- 50 Greer Oktoberfest Tickets
- 10 Sponsor T-shirts
- First right of refusal for 2011 Greer Station Oktoberfest

Oompah Stage Sponsor
Investment: \$2,500

As the Oompah Stage Sponsor at the Greer Station Oktoberfest, your company or organization will be positioned as follows: **“Your Company Name Oompah Stage.”**

On Site Exposure:

- Opportunity to hang 4 Corporate banners at the stage location
- Recognition from stage and ability to hand out promo items from the stage in between sets
- Display area in close proximity to the Oompah Stage including 10x10 tent, table, and 2 chairs

Media Exposure:

- Inclusion in all public relations efforts
- Inclusion in radio promotional schedule
- Web Link

Print & Logo Exposure:

- Logo on the event poster
- Logo on all print advertising
- Greer Oktoberfest will produce a stage banner approximately 20'x2' with your company logo included

Hospitality

- 50 Oktoberfest Tickets
- 10 Sponsor T-shirts
- First right of refusal for 2011 Greer Station Oktoberfest

T-Shirt Sponsor
(Available)

Investment: \$1,500

As the Volunteer T-shirt Sponsor at the Greer Station Oktoberfest, your company or organization has the opportunity to be the exclusive business listed on all Volunteer T-shirts with the exception of the Title and Presenting Sponsors.

Media Exposure:

- Inclusion in all public relations efforts where principal sponsors are recognized
- Web Link

Print & Logo Exposure:

- Logo on the event poster, and Event guide
- Logo on all print advertising where principal sponsors are recognized

Hospitality:

- 25 Oktoberfest Tickets
- 10 Sponsor T-shirts

Wine Valley Sponsor
(1 Available)

Investment: \$750

As the Wine Valley Sponsor at the Greer Station Oktoberfest, your company or organization will be positioned as follows: **“Your Company Name Wine Valley.”**

On Site Exposure:

- Greer Oktoberfest will produce a Wine Valley banner approximately 20’x2’ with your company logo included
- Opportunity to hang 2 Corporate banners inside the Wine Valley area.
- Display area in close proximity to Wine Valley including 10x10 tent, table, and 2 chairs

Media Exposure:

- Inclusion in public relations efforts where principal sponsors are recognized
- Inclusion in radio promotional schedule where principal sponsors are recognized
- Web Link

Print & Logo Exposure:

- Logo on the event poster
- Logo on print advertising where principal sponsors are recognized

Hospitality

- 20 Oktoberfest Tickets
- 5 Sponsor T-shirts
- First right of refusal for 2011 Greer Station Oktoberfest

Biergarten Sponsor

Investment: \$1,500

As the Biergarten Sponsors at the Greer Station Oktoberfest, your company or organization will be positioned as follows: **“Your Company Name Biergarten.”**

On Site Exposure:

- Greer Oktoberfest will produce a Biergarten banner approximately 20'x2' with your company logo included
- Opportunity to hang 2 Corporate banners inside the Biergarten area.
- Biergarten Area with your company's marketing material on each table inside the area; approximate size 15'x30'

Media Exposure:

- Inclusion in public relations efforts where principal sponsors are recognized
- Inclusion in radio promotional schedule where principal sponsors are recognized
- Web Link

Print & Logo Exposure:

- Logo on the event poster
- Logo on print advertising where principal sponsors are recognized

Hospitality

- 25 Oktoberfest Tickets
- 8 Sponsor T-shirts
- First right of refusal for 2011 Greer Station Oktoberfest

Bistro Sponsor

(2 Available)

Investment: \$1,500

As one of the Bistro Sponsors at the Greer Station Oktoberfest, your company or organization will be positioned as follows: **“Your Company Name Bistro Area.”**

On Site Exposure:

- Oktoberfest will produce a Bistro banner approximately 10'x2' with your company logo included
- Opportunity to hang 2 corporate banners inside the Bistro area.
- Bistro Area with your company's marketing material on each table inside the area; approximate size 15'x30'

Media Exposure:

- Inclusion in public relations efforts where principal sponsors are recognized
- Web Link

Print & Logo Exposure:

- Logo on the event poster
- Logo on print advertising where principal sponsors are recognized

Hospitality

- 25 Oktoberfest Tickets
- 8 Sponsor T-shirts
- First right of refusal for 2011 Greer Station Oktoberfest

Sauerkraut n' Sausage Sponsor

Investment: \$500

Web link

10x10 space for a business booth

20 Oktoberfest Tickets

4 Sponsor T-shirts

Program Listing

Pretzel Sponsor

Investment: \$250

Web link

10 Oktoberfest Tickets

2 Sponsor T-Shirts

Program Listing

Opportunity for a business booth

Oktoberfest Sponsorship Opportunities for 2010

_____ Yes, I want to be an Oktoberfest sponsor for 2010! I have checked my sponsorship level below.

_____ Title Sponsorship (\$5,000)

_____ Presenting Sponsorship (\$3,000)

_____ Oompah Stage Sponsor (\$2,500)

_____ T-shirt Sponsor (\$1,500)

_____ Wine Valley Sponsor (\$750)

_____ Bistro Sponsor (\$1,500)

_____ Sauerkraut n' Sausage Sponsor (\$500)

_____ Pretzel Sponsor (\$250)

Name _____

Company _____

Address _____

Phone _____

Email _____

Enclosed is my check for: \$_____ (make checks payable to the Greer Chamber of Commerce)

Please bill me for: \$_____

Mail or fax to: Greater Greer Chamber of Commerce

111 Trade Street

Greer, SC 29651

Phone 864.877.3131 **Fax** 864.877.0961

If you have any questions regarding any of the events or sponsorship levels, please contact Mark Owens at the Greater Greer Chamber of Commerce at 877.3131.