



Village Hospital
28th Annual Greer Family Fest
May 4 – May 5, 2012
Downtown Greer, South Carolina

Restaurant/Food Vendor Application Details

ABOUT GREER FAMILY FEST

The Greer Family Fest is a festival conceived by the Greater Greer Chamber of Commerce, City of Greer, the Partnership for Tomorrow, and the Greer Station Association. With a rich history of providing family fun for all ages, the annual **Greer Family Fest** promises to be better than ever this year, the 28th anniversary of the event. Greer is growing, and Greer Family Fest planners have an expanded vision for a spectacular event that reflects the growth Greer is achieving. This year's event will feature the best of the old and add exciting new activities with the goal of being the Upstate's favorite family festival. This two-day event features live music on the Garfield Main Stage and the Dick Ploof Community Stage, Anne Helton Creation Station, KidsZone, Food Court, and over 100 vendors throughout the festival! All proceeds are used to produce the festival and will also assist in bringing more events and festivals to downtown Greer.

GENERAL INFORMATION

The Greer Family Fest is operated in accordance with the statutes of the City of Greer. To follow are many important terms and conditions governing the leasing of facilities for the purpose of exhibiting at the Family Fest. Please let us know if you have any questions once you have read over the materials.

LOCATION OF EVENT

The event will take place in historical downtown Greer.

DATE AND TIMES OF EVENT

Friday, May 4, 2012 6:00pm-10:00pm
Saturday, May 5, 2012 10:00am-10:00pm

**All vendors must be set-up and ready 1 hour prior to start of the festival and remain totally intact and operational UNTIL THE FESTIVAL CLOSES.*

ENTRY FEES

The fees for restaurants are as follows:

\$150: includes one 10'x20' space and one 110 volt/20 amps single

\$340: includes one 10'x20' space, one 9'x20' tent, 2 tables, 2 chairs, and one 110 volt/20 amps single

- Please enclose a check for your Entry Fee with application. This check will only be deposited only upon acceptance into the Greer Family Fest. Check for applicants that are not accepted will be voided immediately.

EXCLUSIVITY

While the Greer Family Fest tries to have a variety of foods provided at the event, we do not guarantee exclusivity.

RAIN DATE/REFUND

There is no rain date for the Greer Family Fest and **absolutely no refunds.**

WITHDRAWAL

Once your restaurant has been selected to participate in the festival and your acceptance letter mailed, your entry fee is non-refundable.

MENU

A maximum of six menu items are allowed per vendor. Only one item may be sold for 5 tickets. All remaining food or beverage items listed must be sold for 4 or less tickets. The Greer Family Fest committee will review ALL menus to limit duplication among participating restaurants.

Only the items submitted on the application may be sold. Soda, water, sport drinks, alcohol, canned and bottled beverages may not be sold by participating restaurants/food vendors. Homemade iced tea, coffee, homemade lemonade, milk shakes, and smoothies are examples of acceptable beverage items.

Your acceptance into the festival is based upon your submitted menu. Products and prices may not change once accepted. Food Vendors will be deducted \$50 per item per day from their revenue share if menu is altered.

TICKETS

All food and beverage will be sold by tickets. Price per ticket is \$1.00. Tickets will be sold at ticket booths throughout the festival site. No cash transactions will be permitted. Violators will be asked to leave the festival immediately.

Greater Greer Chamber of Commerce Member Restaurants/Food Vendors will retain 85% of ticket sales, with 15% returning to the event.

All other Restaurants/ Food Vendors will retain 70% of ticket sales, with 30% returning to the event.

Restaurants/Food Vendors must provide their own ticket box. Vendors are responsible for collecting and safeguarding their tickets until the tickets are delivered to the festival's Finance Office. The Greer Family Fest is not responsible for any lost or stolen tickets. Vendors will deliver tickets to a designated location where tickets will be weighed. An authorized food vendor representative must be present when the weigh-in takes place. A receipt will be issued to each restaurant/food vendor and checks will be mailed for your sales (less

the festival commission) approximately fourteen business days after the closing of the festival. NO PAYMENTS will be made of the day of the event.

In the case of a dispute, the Greer Family Fest will provide the vendor with a secure space to hand count tickets. Greer Family Fest will then double check the ticket count by the electronic scale.

PAPER PRODUCTS

Food Vendors must supply their own paper or plastic plates, bowls, cups, napkins, and utensils required for serving food to customers. Clear plastic cups preferred.

DHEC/FIRE EXTINGUISHER

Restaurants/Food Vendors must comply with all DHEC rules and guidelines for the festival.

The Greenville Health Department will be present during the festival.

- **GREASE:** Used cooking oil/grease shall be disposed of in a manner approved by the health department. Dumping of grease on or around the festival site will result in a \$500 penalty which will be deducted from your ticket payout. It is required that you put down floor covering (grease mat) if you are using grease/oil.
- **WASTE WATER:** Waste water containers must be used by food vendors. Do not pour waste water down the storm drains or into flower beds.
- Vendors and staff must use soap and flowing water to wash hands. Hand sanitizers can be used, but only as a secondary cleaning action. Use of disposable food handling gloves is recommended.
- Vendors are asked to maintain their booth space clean and free of rubbish. Trash containers are available to dispose of trash.

The Greer Family Fest requires each food vendor to have a working fire extinguisher at its booth throughout the festival.

BANNERS/DECORATIONS/MENU BOARDS

All participating restaurants/food vendors will be provided with a printed menu board that includes the items for sale, ticket amounts, and vendor's name. Vendors are not allowed to write on or make any changes to the menu board.

Vendors are encouraged to decorate their booths. Vendors are also allowed to bring their own banner promoting the restaurant establishment. Banners may only be placed on the back area of the booth.

ICE

Ice will be sold to participating vendors at \$3.00 per 20lb bag. Please bring a hand truck to transport the ice bags.

INSURANCE

Vendors must supply the Greer Family Fest with a certificate of general liability insurance listing **Greer Family Fest as an additional insured**. Any vendor not supplying this document will not be permitted to participate in the event. Coverage must be at least \$1,000,000 general aggregate and \$500,000 each occurrence.

BOOTH ITEMS LIABILITY

Items brought on site are done so at the sole risk of the Vendor. Greer Family Fest is not responsible for any loss, damage, or destruction of personal property, equipment, and/or valuables.

TAXES

Vendors are responsible for complying with local and state tax regulations. If accepted into the event, vendors may be asked to submit a copy of their current Business License as well as their South Carolina Retail License. If you do not have a Retail License, please contact the SC Department of Revenue at 864.241.1200, 800.768.3676.

APPLICATION DEADLINES

Friday, March 2, 2012	Restaurant/Food Vendor Application and fee deadline
Friday, March 9, 2012	Restaurant/Food Vendor notification of acceptance or rejection emailed

****Check for applicants that are not accepted will be voided immediately.****

GETTING ACCEPTED INTO THE FAMILY FEST

Applications will be reviewed and voted on by the Greer Family Fest Committee. All decisions are at the discretion of the event committee.

FOR INFORMATION, PLEASE CONTACT

Dana Martin
c/o Greater Greer Chamber of Commerce
111 Trade Street
Greer, South Carolina 29651
Phone: (864) 877.3131, ext. 109
Fax: (864) 877.0961
Email: dana@greerchamber.com



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 May 4 – May 5, 2012
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OFFICE USE ONLY
 Date Received: _____
 Amount Paid: _____

Restaurant/Food Vendor Application

FOOD VENDOR INFO

Restaurant Name: _____
Please list your restaurant name as you would like it to be listed on marketing and publicity.

Physical Address: _____

City: _____ State: _____ Zip: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Owner: _____ Event Contact: _____

Restaurant Phone: _____ Fax: _____ Mobile: _____

Email Address: _____

Restaurant Website: _____

ENTRY FEES

The fees for restaurants are as follows:

\$150: includes one 10'x20' space and one 110 volt/20 amps single \$150.00 _____
Restaurants who select this are required to provide their own tent(s), tables, chairs, etc.

FOOD TRAILERS are permitted, but a picture must be submitted with the application.
 Please list the trailer dimensions here: _____

\$340: includes one 10'x20' space, one 9' x 20' tent, 2 tables, 2 chairs, and one 110 volt/20 amps single \$340.00 _____

LATE FEE: \$25 \$25.00 _____
If submitted after March 2, 2012, a late fee is required.

Make checks payable to: Greer Chamber of Commerce
 This check will only be deposited only upon acceptance into the Greer Family Fest.
 Check for applicants that are not accepted will be voided immediately.

TOTAL: _____

MENU ITEMS

Menu Item	# Tickets	Menu Item	# Tickets
<i>**THIS IS IMPORTANT!!! Please list your menu items as you would like them to be listed in festival publicity and on the menu boards.</i>			
①. _____		④. _____	
②. _____		⑤. _____	
③. _____		⑥. _____	

Your acceptance into the Greer Family Fest is based on the menu you submit.

Submit application and entry fee check to:

Dana Martin
Greer Family Fest
 111 Trade Street
 Greer, SC 29651

If you have any questions, please contact Dana Martin at the Greer Chamber of Commerce:
 dana@greerchamber.com
 864.877.3131, ext. 109

