



Greer

Greater Greer Chamber of Commerce

2010
PROGRAMS AND
EVENT
SPONSORSHIP
OPPORTUNITIES



GREATER GREER CHAMBER OF COMMERCE
111 TRADE STREET • GREER, SOUTH CAROLINA 29651
864-877-3131 • 877-0961 (FAX) • MARK@GREERCHAMBER.COM

Dear Chamber Member,

Thank you for your investment in the Greater Greer Chamber of Commerce. You join approximately 600 businesses that have embraced the Chamber's mission of "*Championing Economic Prosperity for our Members and the Greater Greer Community.*" As a member of the Greer Chamber, your business will receive many benefits and services that will assist you in doing business. I encourage you to take advantage of all the Chamber has to offer.

One of the biggest benefits of Greer Chamber membership is the opportunity to participate in the many events that the Greer Chamber presents. Participation in these programs can open new doors for potential customers for your business. As a member, I encourage you to take part in the many events and programs that are offered.

This brochure outlines all of the events for 2010. I encourage you to consider putting your company in front of others and being an event sponsor for 2010. Sponsorship prices are structured for all sizes of business and can add a great addition to your company's marketing plan.

Thank you again for your investment in the Greer Chamber of Commerce. See you at the events!

Sincerely,

A handwritten signature in black ink, appearing to read "John Kimbrell". The signature is fluid and cursive, with the first name "John" being more prominent than the last name "Kimbrell".

John B. Kimbrell
President/CEO

Annual Celebration

January 14, 2010

Projected Attendance: 500 people

The Annual Celebration celebrates the Chamber and the successes of its members. This is a great event to start off the New Year by remembering and honoring our success in the past year.

Tiers 1-5
\$12,000

Number available: 1

- Two tables of 10
- Company name on front of program and invitation
- Recognition in all Chamber publications and website
- Recognition in all media outlets
- Company name on appropriate signage at event
- Recognition before and during event
- Opportunity for CEO or company representative to welcome guests
- Full 4-color advertisement inside front or back cover of event program
- Ice sculpture of company logo at event
- First Right of Refusal for 2011

SOLD:



GREER MEMORIAL HOSPITAL

	<u>Tiers: 1-2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Platinum Sponsor	\$6,250	\$6,250	\$6,250	\$6,250

Number available: 6

- Two tables of 10
- Company name on the program and invitation
- Recognition in all Chamber publications and website
- Recognition in all media outlets
- Company name on appropriate signage at event
- Recognition during event
- Half page 4-color advertisement inside event program

Silver Sponsor	\$2,750	\$2,750	\$2,750	\$2,750
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Number Available: 6

- One table of 10
- Company name on the program and invitation
- Company name on appropriate signage at event
- Quarter page 4-color advertisement inside event program

Table Sponsor	\$1,250	\$1,150	\$1,125	\$1,000
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Number Available: 30

- One table of 10
- Company name on the program and invitation
- Company name on appropriate signage at event
- 20% discount on any size 4-color advertisement inside event program

Greater Greer Chamber of Commerce Annual Golf Tournament

Date: November

Projected Attendance: 150 participants

The Annual Golf Tournament is one of the best of its kind in the upstate. As a great outing for people to enjoy a beautiful golf course, our golf outing is also a way for businesses to advertise and network among business leaders in our community.

Titanium (Title) Sponsor: Tiers 1-5
\$6,500

- Company name included in the title of the tournament
- First Right of Refusal for 2011
- Logo on all printed material including banners
- Logo on gift for each player in tournament
- Company Name and/or Logo on tee signs
- Company name mention of thanks during Awards Party
- Company representative invited to address guests at Awards Party
- Company name included in all news releases and media outlets
- Recognition in Chamber publication and website as title sponsor
- Opportunity to set-up promotional display at event registration
- Two teams of four (4) in the tournament
- Catered lunch on tournament day for each player in your foursome
- Food and beverage throughout the day for foursome
- Catered Dinner on tournament day for each player in your foursome

SOLD:



	<u>Tiers: 1-2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Graphite Sponsor:	\$3,500	\$3,250	\$3,150	\$3,000

Number Available: 2

- Logo on all printed material
- Logo on banners and posters
- Logo on gift for each player in tournament
- Company name mention of thanks during Awards Party
- Recognition in Chamber publications as Graphite Sponsor
- Recognition on Chamber website as Graphite Sponsor
- Opportunity to set up promotional display at event registration
- One team of four (4) in the tournament
- Catered lunch on tournament day for each player in your foursome
- Food and beverage throughout the day for foursome
- Catered Dinner on tournament day for each player in your foursome

	<u>Tiers:</u> <u>1-2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Steel Sponsor:	\$1,500	\$1,350	\$1,275	\$1,250

Number Available: 6

- Recognition in Chamber publications as Steel sponsor
- Recognition on Chamber website as Steel Sponsor
- Opportunity to set-up promotional display at event registration
- One team of four (4) in the tournament
- Catered lunch on tournament day for each player in your foursome
- Food and beverage throughout the day for foursome
- Catered Dinner on tournament day for each player in your foursome

Team Sponsor:	\$675	\$650	\$625	\$600
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Number Available: 20

- One team of four (4) in the tournament
- Recognition on Chamber website as Team Sponsor
- Recognition in Chamber publication as Team Sponsor
- Catered lunch on tournament day for each player in your foursome
- Food and beverage throughout the day for foursome
- Catered Dinner on tournament day for each player in your foursome

Practice Tee Sponsor:	\$500	\$450	\$425	\$400
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Number Available: 1

- Recognition on Chamber website as Practice Tee sponsor
- Recognition in Chamber publication as Practice Tee Sponsor
- Company logo on signage at Driving Range

Practice Green Sponsor:	\$500	\$450	\$425	\$400
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Number Available: 1

- Recognition on Chamber website as Practice Green Sponsor
- Recognition in Chamber publication as Practice Green Sponsor
- Company logo on signage at Practice Green

Closest to the Pin Sponsor:	\$250	\$225	\$225	\$225
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Number Available: 3

- Recognition on Chamber website as Closest to the Pin sponsor
- Recognition in Chamber publications as Closest to the Pin sponsor
- Company logo on signage at sponsored hole
- Company name mention during presentation of Awards
- Opportunity to set up promotional display at sponsored hole

	<u>Tiers: 1-2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Longest Drive Sponsor:	\$250	\$225	\$225	\$225

Number Available: 1

- Recognition on Chamber website as Longest Drive sponsor
- Recognition in Chamber publications as Closest to the Pin sponsor
- Company logo on signage at sponsored hole
- Company name mention during presentation of Awards

Hole Sponsor:	\$200	\$175	\$150	\$150
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Number Available: 13

- Recognition on Chamber website as hole sponsor
- Company name on signage at sponsored hole
- Opportunity to set up promotional display at sponsored hole



Community Commerce Convention



Date: March, 2010
Projected Attendance: 250-300 participants

Brought to you by Greater Greer Chamber of Commerce

Get Involved!

The Small Business Convention proved to be a great addition and benefit to our Chamber programs as a whole. This conference will be structured to have something to offer everyone who is in business in the Greater Greer area. From entrepreneurs, women in business and small business finance to management skill development, the Convention covers it all. The Convention will consist of a main room with different vendor booths set up for breaks but will be structured to host a group seminar followed by multiple breakout sessions. These breakout sessions will be designed to target many different aspects of business and create learning experiences for the participants.

The Annual Small Business Award Luncheon will be a part of this convention and will be expanded to include the Woman in Business Award and Entrepreneur of the Year.

Contact the Greer Chamber at 877-3131 or at mark@greerchamber.com to find out how to “Get Involved!”

Breakouts Topics:

How to Start your Own Business
E-Business- Connecting your Business to the Web
Business Financing- How to Survive the Current Economy
How to Advertise and Market your Business
Women in Business: (3 or 4 topics TBA)
Tax Advantages for Small Businesses
HR for Dummies
Community Involvement: “How to give back in a productive manner”
Sales and Business Development
Having your Business Heard by Government

Sponsorship Levels:

Presenting Sponsor (2 available)	\$2,500
*8 tickets to convention and to Awards Luncheon	
*Top billing on all event signage	
*Recognition in Chamber publications and website as Presenting Sponsor	
*CEO or company representative will welcome everyone and kickoff the event	
*Recognition on the event program	
*One (1) booth in exhibit area	
Awards Luncheon Presenting Sponsor (1 available)	\$1,500
*Two Tables of eight (8) at the event	
*Company name on signage for luncheon	
*CEO or company representative welcome and help present awards	
*Recognition in all Chamber publications including event program and website	

	<u>Tiers:</u>	<u>1-2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Corporate Awards Luncheon Sponsor		\$350	\$300	\$275	\$250

- *One table of eight (8) at the event
- *Recognition in chamber publications and website as corporate sponsor
- *Recognition in the event program

Coffee and Break Sponsor (1 Available)	\$600	\$500	\$400	\$300
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- *Recognition during morning reception as well as four (4) breaks
- *4 tickets to convention and Awards Luncheon
- *Signage in all of the break areas
- *Recognition in all Chamber publications including event program and website
- *One (1) booth in exhibit area

Reception Sponsor:	\$850	\$750	\$700	\$650
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- *Recognition during evening reception to conclude the convention
- *4 tickets to convention and Awards Luncheon
- *Signage during reception
- *Recognition in all Chamber publications including event program and website
- *One (1) booth in exhibit area

Breakout Session Room Sponsor (4 Available)	\$400	\$350	\$325	\$300
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- *Two tickets to the convention and Awards Luncheon
- *Sponsorship of an individual room for the day during five (5) breakout sessions
- *Five (5) minute welcome to each breakout session hosted
- *Recognition in all Chamber publications including event program and website

Breakout Topic Sponsor (10 Available)	\$250	\$225	\$200	\$175
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- *One ticket to the convention and Awards Luncheon
- *Sponsorship of a topic for the day during the two (2) breakout sessions
- *Three (3) minute welcome to each breakout session hosted
- *Recognition in all Chamber publications including event

Oyster Roast and Shrimp Boil

Date: February 19, 2010

Projected Attendance: 250-300 people

This annual event is a local favorite. Great food, great atmosphere, and a perfect time of year makes this event one to look forward to. The Oyster Roast is also a great chance for businesses to network and market their companies as well.

	<u>Tiers:</u>	<u>1-2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Title Sponsor		\$1,750	\$1,500	\$1,400	\$1,250

- Corporate name included in the event title
- Recognition on all event promotion
- Recognition on all Chamber publications and website
- Four (4) complimentary tickets for the event
- Top billing on all event signage and promotion
- Opportunity for CEO or company representative to welcome guests
- Selling and Marketing rights at the event
- First right of refusal for 2011

SOLD:



Monthly Sponsor: \$350 \$330 \$300 \$275

Number Available: Two from different industries on eleven (11) occasions

- Two (2) complimentary tickets to the lunch
- CEO or company representative will welcome guests in attendance
- Signage and promotional material at the event
- Recognition on all Chamber publications and website
- Recognition on all event promotion



GREATER GREER CHAMBER OF COMMERCE

Network AT Noon

Network at Noon

Dates: January, May, June, September

Projected Attendance: 50-100 people

This networking event will be held at various member businesses throughout the year. This program will provide a great way for people to network over good food as well as providing exposure for the host business. This program has become a member favorite as the host businesses compete for the best event of the year.

Host/Sponsor Business:

- Financially responsible for the event including: food, serving utensils and paper products, non-alcoholic beverages, door prizes, any rental of equipment related to the event, room rental fees, etc.
- Host/Sponsor must be current in dues payments and all financial obligations to the Greater Greer Chamber of Commerce
- Provide a registration table and two chairs for Chamber staff
- Encouraged to invite own special clients or guests

Pelham Area Connections

Dates: February-December

Projected Attendance: 40-60 people



This program will highlight the growing Pelham Area of Greer. This group will focus their efforts on promoting the Chamber and the Pelham Area with different networking and fun events. This will be a great way for people to learn and experience the Pelham Area.

	<u>Tiers:</u> <u>1-2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Presenting Sponsor for the Year:	\$1,000	\$800	\$700	\$600

- Four (4) complimentary tickets to every event
- Recognition on all Chamber publications and website
- Signage and promotional materials at every session
- Top billing on all signage
- Company representative can have 2-4 minutes on the agenda
- First Right of Refusal in 2011

Event Sponsor:	\$300	\$250	\$225	\$200
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Number available: Two from different industries

- Two (2) complimentary tickets to event
- Recognition on all Chamber publications and website
- Signage and promotional materials at the session
- CEO or company representative will welcome guests

S.S.S.- Sales Strategies for Success

Dates: February, April, June, August, October
Projected Attendance: 50-75 people



The Greer Chamber's "Sales Strategies for Success" program meets every other month and provides an arena for business owners and those in business development to learn how to increase sales within an interactive environment to share best practices and network within the Greer community.

	<u>Tiers:</u>	<u>1-2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Presenting Sponsor for the Year:		\$1,000	\$800	\$700	\$600

- Four (4) Complimentary tickets to every event
- Recognition on all Chamber publications and website
- Signage and promotional materials at every session
- Top billing on all signage
- Company representative can have 2-4 minutes on the agenda
- First right of refusal in 2011

Event Sponsor:	\$300	\$250	\$225	\$200
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Number available: Two from different industries

- Two (2) complimentary tickets to event
- Recognition on all Chamber publications and website
- Signage and promotional materials at the session
- CEO or company representative will welcome guests

IGNITEGreer

Dates: March, June, August, December
Projected Attendance: 30-45 people



an initiative of the Greater Greer Chamber of Commerce

IGNITEGreer is an initiative of the Greater Greer Chamber of Commerce to help the next generation of business professionals and owners grow their careers. IGNITEGreer has three focuses: social networking opportunities, educational classes, and community service projects. These three focuses help us achieve our mission to inspire, grow, network, invest, teach, and empower.

	<u>Tiers:</u>	<u>1-2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Presenting Sponsor for the Year:		\$1,000	\$800	\$700	\$600

- Four (4) Complimentary tickets to every event
- Recognition on all Chamber publications and website
- Signage and promotional materials at every session
- Top billing on all signage
- Company representative can have 2-4 minutes on the agenda
- First right of refusal in 2011

Event Sponsor:	\$300	\$250	\$225	\$200
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Number available: Two from different industries

- Two (2) complimentary tickets to event
- Recognition on all Chamber publications and website
- Signage and promotional materials at the session
- CEO or company representative will welcome guests

Chamber 101

Dates: February, March, April, June, August, September, October, November, December

Projected Attendance: 30 people

Member Orientation is designed to inform all members of the Chamber on the mission and program of work of the Greer Chamber of Commerce.

	<u>Tiers:</u> <u>1-2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Presenting Sponsor for the Year:	\$1,000	\$800	\$700	\$600

- Recognition on all Chamber publications and website
- Signage and promotional materials at every session
- Top billing on all signage
- Company representative can have 2-4 minutes on the agenda

Event Sponsor:	\$200	\$150	\$125	\$100
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Number available: Two from different industries

- Recognition on all Chamber publications and website
- Signage and promotional materials at the session
- CEO or company representative will welcome guests

Greer Day in Columbia

Date: February

Projected attendance: 50-75 Business and Community Leaders

This annual trip of business and community leaders from our area is an exciting event that teaches and shows a great overview of what goes on in our state's capital.

Presenting Sponsor:	\$900	\$800	\$750	\$700
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- Ten (10) tickets for the event
- Recognition on all Chamber publications and website
- Company representative can have 5 minutes on the agenda and welcomes participants
- Recognition on all event promotion
- Company signage at all sessions
- Listing in event program
- First right of refusal in 2011

Session Sponsor:	\$350	\$300	\$275	\$250
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Number Available: 4

- Four (4) tickets for the event
- Recognition on all Chamber publications and website
- Company representative can have 2 minutes on the agenda to introduce speaker
- Recognition on all event promotion
- Company signage at session
- Listing in event program

Supporter:	\$150	\$125	\$100	\$75
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Number Available: 8

- One (1) ticket for event
- Recognition on event program and Chamber website

Leadership Greer

Dates: August- May

Projected Attendance: 30 community and business leaders



Leadership Greer is a leadership development program established in 1978 by the Greer Chamber of Commerce designed to identify and select highly motivated leaders and potential leaders of our community. The program will teach the participants to examine and respond to the needs of the community and the dynamics of social and economic change.

	<u>Tiers: 1-2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Presenting Sponsor:	\$2,500	\$1,750	\$1,600	\$1,500

- One (1) complimentary participate in the Leadership Greer program
- Recognition on all Chamber publications and website
- Recognition on all event promotion
- Company name on Leadership Greer hand-outs and materials
- Company representative to welcome all participants at orientation
- Company signage at all sessions
- First right of refusal in 2011

Session Sponsor:	\$200	\$200	\$200	\$200
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- Recognition in Chamber publication
- Recognition on all event promotion
- Company representative to present for 3-5 minutes at the beginning of the session
- Company information and marketing material presented at the session
- Opportunity for company representative to join the class during the entire session

Junior Leadership Greer

Dates: August- May

Projected Attendance: 25 of our area high school sophomores and juniors

Junior Leadership Greer was formed by Leadership Greer class X in order to identify our future leaders in our area high schools and give them exposure to important information about our area such as history, local and state government, health and human services, and our local economy.

	<u>Tiers: 1-2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Presenting Sponsor:	\$2,500	\$1,750	\$1,600	\$1,500

- Recognition on all Chamber publications and website
- Recognition on all event promotion
- Company name on Leadership Greer hand-outs and materials
- Company representative to welcome all participants at orientation
- Company signage at all sessions
- First right of refusal in 2011

Session Sponsor:	\$200	\$200	\$200	\$200
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- Recognition in all Chamber publications and website
- Recognition on all event promotion
- Company information and marketing material presented at the session

Other Sponsorship/Advertising Opportunities

	<u>Tiers:</u>	<u>1-2</u>	<u>3</u>	<u>4</u>	<u>5</u>
E-Connection Monthly Sponsor:		\$250	\$200	\$175	\$150

Date: Every Month

Projected Audience: Emailed to every member of the Chamber

Number Available: 12

- Business logo on the top of E-connection
- Sent out every week (4 times a month)
- Emailed to over 575 member business and over 1,200 people

*****GREAT VALUE*****

Business Progress TV and Print Edition

Date: Alternate Months

Projected Audience: Mailed or emailed to over 575 member business and over 1,200 people

Membership Directory and Quality of Life Guide

Date: Annually

Projected Audience: All chamber members and visitors /newcomers to the area

Please call us at (864) 877-3131 for pricing information.

Note: Some sponsorships have first right of refusals attached to the sponsorship. Please call if you are interested in one of those events.

Other sponsorship opportunities may arise throughout the year. Please check the Chamber website at www.greerchamber.com throughout the year for more updates.